An integral part of instructional and curricular development and improvement process
A process used to determine if students are reaching our expectations and to maximize student learning at the
- Institution (General Education) level
- Program level
- Course level
Academic Assessment

- Fundamentals of Assessment at Georgia Southern University
  - Assessment must be faculty driven
  - Assessment is not faculty evaluation
  - Assessment is an integral part of instructional design and curricular development
  - Assessment should not be undertaken to satisfy an accreditation or administrative mandate
Academic Assessment Structure on Campus

Academic Program and Core Course Assessment
Academic Assessment Leaders

- Michelle Cawthorn
  - Biology
  - College of Science and Mathematics
- Joe Pellegrino
  - Literature and Philosophy
  - College of Liberal Arts and Social Sciences
- Jeff Tysinger
  - Leadership, Technology, and Human Development
  - College of Education
Academic Assessment Steering Committee

- **CEIT**
  - Rami Haddad
  - Aniruddha Mitra
- **CHHS**
  - Sheri Carey
  - Amy Jo Riggs
- **CLASS**
  - Cary Christian
  - Elsie Hill
  - Joseph Pellegrino
- **COBA**
  - Timothy Cairney
  - Leslie Fletcher
  - Paul Metrejean
- **COE**
  - Kymberly Harris
  - Elizabeth Prosser
  - Jeffery Tysinger
- **COPH**
  - Ashley Walker
- **COSM**
  - Allison Amonette
  - Michelle Cawthorn
  - Jiehua Zhu
General Education & Core Curriculum Committee

- **CEIT**
  - Rocio Alba-Flores
  - Clint Martin
- **CHHS**
  - Ellen Hamilton
  - Amy Jo Riggs
- **CLASS**
  - Sarah Bielski
- **COBA**
  - Jake Simons
  - William Amponsah
- **COE**
  - Bodur Yasar
  - Julie Garlen
- **COPH**
  - JingJing Yin
  - Isaac Fung
- **COSM**
  - Jim LoBue
  - Michelle Cawthorn
Academic Assessment Cycle

Mission
Primary purpose of the unit, whom the program serves, the standards to which it aspires, and the program’s connection to the broader institutional mission

Student Learning Outcomes
Select or develop measurable student learning outcomes

Teaching Strategies
Identify classes, instructional strategies, and assignments to foster outcomes

Data Collection
Measure student learning outcomes

Action Plans
Make adjustments in curriculum and instructional strategies to address weaknesses and strengths

Measure Outcomes
Select or develop measures that are capable of providing information for assessment purposes

Findings and Analysis
Analyze assessment results

Mission
Primary purpose of the unit, whom the program serves, the standards to which it aspires, and the program’s connection to the broader institutional mission
A. Basic Academic Assessment Techniques
B. Advanced Academic Assessment Techniques
C. Technology Options for Academic Assessment
D. Academic Assessment for Department Chairs
Basic Academic Assessment Techniques

- Measureable Student Learning Outcomes
- Curriculum Mapping and Teaching Strategies
- Measurement Tools and Assignments
- Data Analysis and Discussion
- Action Plans
Advanced Academic Assessment Techniques

- Structure, Management, and Report Writing Techniques
- Assignments: Part I
- Assignments: Part II
- Rubrics: Development and Selection
- Rubrics: Norming and Reconciliation
- Objective Test: Blueprints and Item Analysis
Technology Options for Academic Assessment

- Google Forms for Gathering Information from Faculty
- Software Solutions for Objective Test Item Analysis
- Folio and Rubric Data
Academic Assessment for Department Chairs

- Integrating QEP into Annual Assessment Cycle
- Providing Feedback to Report Writers
- Incorporating Student Learning Outcomes Assessment Data into Departmental Annual Report
- Spinning Academic Assessment Data for Departmental Needs
A. Academic Program Assessment
B. Core Course Assessment
C. Comprehensive Program Review
Introduction to Institute Tracks

- Breakout Session I – Monday 10:45 am
  - Academic Program Assessment: Important Dates, Template, Rubric, & Review Process
  - Core Course Assessment: Important Dates, Template, Rubric, & Review Process
  - Comprehensive Program Review: Important Dates, Template, Rubric, & Review Process
Peek behind the Scenes: Peer Review Process

- Breakout Session IV – Tuesday 9:00 am
  - Academic Program Assessment Review
  - Core Course Assessment Review